



1966 ANNUAL C.S.C.L. SALE

Reported by Clara Cavanagh

The twelfth annual Leathercraft sale of the C.S.C.L. members was held in the gallery of the Canadian Handicraft Guild Shop, 77 Bloor St. W., Toronto from Nov. 2 - Nov. 5.

A letter was sent out early in October reminding all members of the sale, asking them to have their articles ready on time, explaining how to make out their own entry forms and tag their articles correctly and if possible, to volunteer their help.

Fifteen hundred printed invitations were mailed or distributed from appropriate shops. Pamphlets were handed out at the C.N.E. Arts, Crafts and Hobby booth, mentioning the date of our C.S.C.L. sale. Publicity was given with accompanying pictures in the Globe and Mail and received mention in the Toronto Telegram.

All articles were checked and screened the day before the sale and set up the morning of the sale. The window display was attractively set up by Betty Smith of the Guild shop.

There was a fair selection of articles, of good workmanship and design. A total of 1,053 articles were sent in from 35 members. Gross receipts totaled \$1,178.77 from the sale of 535 articles. Our general pleas for smaller articles might have added to the value of the sale and improved the over-all display.

The sale was managed by members from Barrie, Hamilton and Toronto branches taking full responsibility for one day each. After the sale closed Saturday, twelve of our working members spent an enjoyable dinner together then returned to the Guild shop to check off unsold articles and repack them to return to their owners.

I would like to thank everyone who helped, for their co-operation and willingness to help in making our 1966 sale such a happy one as well as a successful sale. A special thank you to Cecil Roebuck who cheerfully picked up the cash each evening, and Viola Harris who made it possible for us to return to the shop to finish up the work, rather than the confusion of moving everything out at closing time or having to return another day.

As we enter 1967 Centennial Year I feel we should make a special effort, to create some outstanding leather articles, for our thirteenth C.S.C.L. sale, next fall.

PRIZE WINNERS

CANADIAN NATIONAL EXHIBITION COMPETITION - 1966

Tooled Leather Article	1st	Mrs. L. Neelands	Mono Rd. Stn., Ont
Commercial Design	2nd	Mrs. R.W. Dailey	Don Mills, Ont.
	3rd	Mrs. H.M. Wheaton	London, Ont.
Tooled Leather Article	1st	Mr. J. Zalitis	Toronto, Ont.
Original Design	2nd	Mrs. H.M. Wheaton	London, Ont.
	3rd	Mrs. Sylvia Gerster	London, Ont.
Carved Leather Article	1st	Mrs. L. Neelands	Mono Rd. Stn.
Commercial Design	2nd	Mrs. G.B. Hilder	Port Howe, N.S.
	3rd	Mr. H.W. Hunt	Claresholm, Alta
Carved Leather Article	1st	Mr. D. Elliott	Scarboro, Ont.
Original Design	2nd	Mrs. H.M. Wheaton	London, Ont.
	3rd	Mrs. G.E. Riddell	Toronto, Ont.
Non-Tooled Leather	1st	Mrs. L. Neelands	Mono Rd. Stn.
Article	2nd	Mrs. R. deWit	Burlington, Ont.
	3rd	Mrs. H.M. Wheaton	London, Ont.
Leather Gloves	1st	Mrs. H.M. Wheaton	London, Ont.
Plain	2nd	Mrs. S. Gerster	London, Ont.
	3rd	Miss M.M. Wilkie	Toronto, Ont.
Leather Gloves	1st	Miss D. Proctor	Toronto, Ont.
Fancy	2nd	Mrs. T. Terry	Scarboro, Ont.
	3rd	No prize	

Special Chatelaine award of \$25 for the Best Leather piece in the show was awarded to Mr. J. Zalitis, for his tooled leather album.

OFFICERS AND EXECUTIVE COUNCIL, 1966-1967

President: Mrs. Dorothy Muma, 118 Hazelton Ave., Toronto, Ont.
 Past-President: Miss Viola Harris, 47 Snowdon Ave. Toronto 12, Ont.
 Vice-Presidents: Mrs. Irva Ford, 30 Arkell St., Hamilton, Ont.
 Mrs. Margaret McFarlane, 151 Glenvale Blvd. Tor. 17.
 Recording Sec'y: Mrs. Thelma Terry, 27 Cliffside Dr., Scarborough, Ont.
 Corresp. Sec'y: Mrs. Mae Corbett, 10 Highland Dr., Barrie, Ont.
 Treasurer: Mr. C.J. Roebuck, Apt. 309, 35 Canyon Ave., Downsview

Executive Council

Sherle Bottrill	Barrie	Olivia Smith	Toronto
Gel Bridgen	Toronto	Dr. R. K. Larmour	Grimsby
Fred Brown	Toronto	Reta Larmour	Grimsby
Clara Cavanagh	Barrie	Jack Leyton	Belleville
Sylvia Gerster	London	Marian Martin	London
Betty Henstridge	Hamilton	Robert Numa	Toronto
Ann Hook	Toronto	Jean Newton	Welland
Nora Huyck	Barrie	Sadie Roebuck	Toronto
		Ruth Waechter	Hamilton

BRANCH PRESIDENTS

Hamilton: Alvin Haig, Hamilton Health Assn. P.O. Box 590.
 Barrie: Miss Helen Anderson, Longford Mills, Ontario.
 Belleville: Mrs. Dorothy Harwood 83 Octavia Street.
 London: Mrs. Marion Kehoe, 1244 Hillcrest Avenue.
 Toronto: Miss Dorothy Proctor, 70 Glendonwynne Road.

REPORT OF 1966 C.S.C.L. ARTS, CRAFTS AND HOBBY BOOTH, C.N.E.

The main purpose of this booth was to have a display and demonstrate leathercraft with a second thought to sell leather articles. A display was set up by the exhibition convenor and some helpers.

Mrs. Irva Ford scheduled a plan by which members from the Toronto, London, Hamilton and Barrie branches demonstrated and sold articles daily.

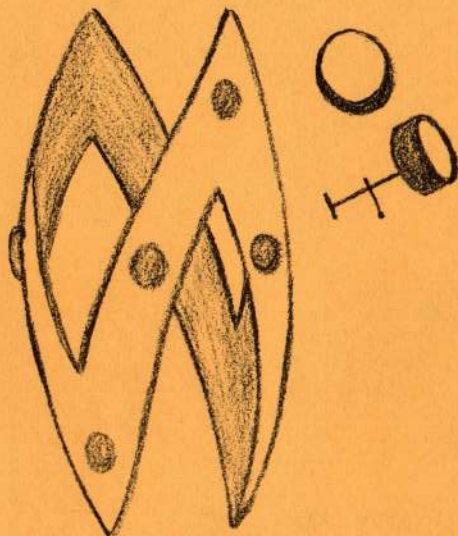
Six hundred and five articles were listed for sale from 86 members. Gross receipts totalled \$1,1191.35 from the sale of 455 articles.

It was agreed that everyone enjoyed their day or days in the booth either demonstrating or selling.

Clara Cavanagh, Convenor.

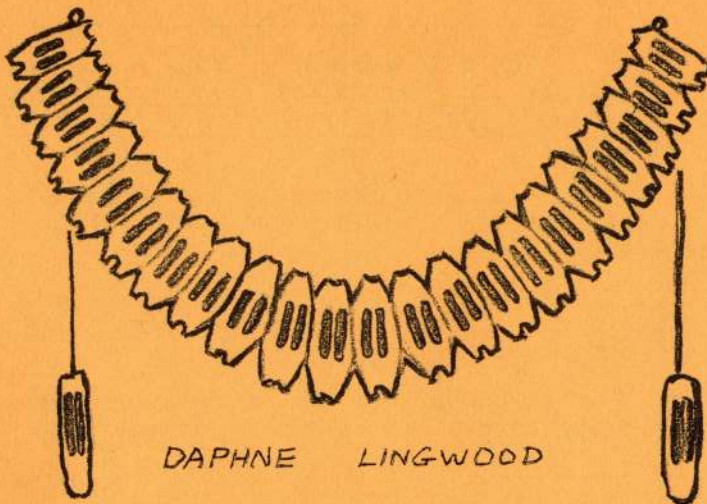
LEATHERCRAFT AWARD WINNERS C.N.E. 1966CANADIAN HANDICRAFT GUILD

Best Leather Entry:	Olivia Smith	Belt with sterling buckle
Decorated Leather:	Clarice Packham	Ladies driving gloves
Undecorated Leather:	Helen Wunsch	Cigarette box
Leather Jewelry:	Daphne Lingwood	Leather necklace
First Time Winner:	Ruth Waechter	Black morocco pocket secretary
Canadiana Design:	Daphne Lingwood	Leather necklace
Honorable Mention:	Irva Ford	Leather jewelry



IRVA FORD

These illustrated pieces of leather jewelry drew considerable attention at the Exhibition and are an excellent example of the fine craftsmanship that is making leather become so popular in the fashion world.



DAPHNE LINGWOOD
